



PREGO



model number 24304

model number 94055

WE MADE IT HAPPEN

Jesper and the Frands Jensen family - have been designing and manufacturing Prego's great designs since 1966. Jesper is always one step ahead on the designs, he is a hard worker but there is always time for a smile.

Christian has captured numerous designs and atmospheres as a photographer and has conducted several fashion, food and lifestyle editorials for Danish and international magazines. Christian loves his work and really walks the extra mile to finalize the details in his photos - which is noticeable and illustrates his passion.

Trine Ebsen is a Creative Director / Freelance Stylist / Hair & Makeup. For the past 13 years she has worked as an inspirational consultant for business and private customers through visual branding and with commercial, beauty & editorial. Trine creates the looks and the catalogue that makes us "live the dream" we see in the pictures.



DIRECTOR / OWNER
JESPER KROG JENSEN



PHOTOGRAPHER
CHRISTIAN PETERSEN



CREATIVE DIRECTOR / STYLIST
TRINE EBSEN



model number 24510

model number 94055

P REGO

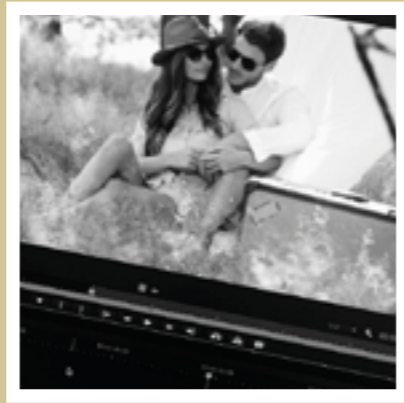
A CLASSIC STORY OF
MODERN DANISH DESIGN
HANDMADE • SINCE 1966

DESIGN BY FRANDS JENSEN A/S
CREATIVE DIRECTOR, STYLIST &
GRAPHIC DESIGN TRINE EBSEN
PHOTOGRAPHY CHRISTIAN PETERSEN





BE
HAPPY
FOR
THIS
MOMENT.
THIS MOMENT
IS YOUR
LIFE.



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DANISH DESIGN

SINCE 1966 · WWW.PREGOEYEWEAR.DK



“THIS STYLE
IS ONE OF MY
ABSOLUTE
FAVOURITES”

CREATIVE DIRECTOR//STYLIST
TRINE EBSEN



model number 24298





S
R

SUITABLE FOR PRESCRIPTION





Skylet Road
lens by
ZEISS

A woman with long, wavy brown hair, wearing dark sunglasses, a white long-sleeved button-down shirt tucked into a white knee-length skirt, and a brown braided belt, is walking through a field of tall, dry grass. The background is a dense line of green trees.

SHOP ONLINE

PREGOEYEWEAR.DK



model number 24298

model number 94025



23441-02
 BC 6 59 42 135 15 3
 Copied by Carl Zeiss Vision



23441-00



23441-01



22626-02
 BC 6 55 42 135 18 3
 Copied by Carl Zeiss Vision



22626-00



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23255-00
BC 6 57 45 140 18 3
Optics by Carl Zeiss Vision



23255-01



26370-02
BC 6 56 38 138 17 3
Optics by Carl Zeiss Vision



26370-01



23533-02
BC 6 54 41 130 16 3
Optics by Carl Zeiss Vision



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23972-02
BC 6 56 44 140 18 3
Optics by Carl Zeiss Vision



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26799-02
 BC ⊖ ⊕ ↵ ⌘ ○
 6 55 40 140 18 3



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24500-00
 BC ⊖ ⊕ ↵ ⌘ ○
 6 54 39 140 16 3



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24317-02
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24304-01
 BC ⊖ ⊕ ↵ ⌘ ○
 6 55 42 145 17 3



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24304-02



23531-00
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23531-01



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 Optics by Carl Zeiss Vision



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 Optics by Carl Zeiss Vision



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85760-02
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 Optics by Carl Zeiss Vision



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24510-02
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 Optics by Carl Zeiss Vision



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24303-02
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 Optics by Carl Zeiss Vision



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88110-02
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24099-00
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 Optics by Carl Zeiss Vision



24099-01



24298-00
 BC 6 58 44 135 17 3
 Optics by Carl Zeiss Vision



24298-01



89003-03
 BC 6 56 41 140 19 3
 Optics by Carl Zeiss Vision



89003-04



89140-00
 BC 6 56 45 140 16 3
 Optics by Carl Zeiss Vision



89140-01



89003-02



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88400-01
 BC 6 58 44 140 15 3
 Optics by Carl Zeiss Vision



88400-00



89003-00



89003-01



47923-00
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 Optics by Carl Zeiss Vision



47923-01



90970-02
 BC 6 53 42 140 17 3
 Optics by Carl Zeiss Vision



90970-03



84601-02 Polarized
 BC 4,5 54 38 145 18 3



84601-01



90970-00



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84601-00



92840-03
 BC 6 58 42 145 19 3
 Optics by Carl Zeiss Vision



92840-02



26495-02
 BC 5 56 34 138 18 3
 Optics by Carl Zeiss Vision



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26497-00
 BC ⊖ ⊕ ↵ ⚡ ○
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26497-02



83766-01 Polarized
 BC ⊖ ⊕ ↵ ⚡ ○
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83766-01



26497-01



81403-01
 BC ⊖ ⊕ ↵ ⚡ ○
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81403-00



94031-02
 BC ⊖ ⊕ ↵ ⚡ ○
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94031-01



84371-00 Polarized
 BC ⊖ ⊕ ↵ ⚡ ○
 4,5 60 38 140 17 3



84371-01



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84190-00 Polarized
 BC ⊖ ⊕ ↵ ⚡ ○
 6 59 35 140 14 3



84190-01



84141-01 Polarized
 BC ⊖ ⊕ ⌒ ⌘ ○
 6 60 42 139 14 3



84141-00



26484-01
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81115-01
 BC ⊖ ⊕ ⌒ ⌘ ○
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81115-01



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 BC ⊖ ⊕ ⌒ ⌘ ○
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95893-01



81140-02 Polarized
 BC ⊖ ⊕ ⌒ ⌘ ○
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81140-00



95893-00



50515-02
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81140-01



50515-01



50515-00



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50173-00



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94060-01



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50620-00



94060-00



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84092-00



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 BC ⊖ ⊕ ⌒ ⌘ ○
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50454-00



84604-01 Polarized
 BC ⊖ ⊕ ⌒ ⌘ ○
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84604-00



50646-01
 BC ⊖ ⊕ ⌒ ⌘ ○
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